

For Immediate Release
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Digital Sandbox Names John Malone Chairman of the Board

Brings Broad Range of Business Experience, Record of Company Growth and Value Creation

March 19, McLean, Virginia – Digital Sandbox, Inc., provider of the Risk Analysis Center (RAC) suite of risk management software and analysis services, has named John Malone the chairman of its board of directors. An experienced business executive and Harvard MBA who takes pride in fueling rapid organizational development, Malone has a track record of more than a quarter-century of proven managerial expertise. Digital Sandbox's founders praised Malone's accelerated approach to intelligent growth as an ideal fit for their ten-year-old company. They also cited his ability to enhance company performance without compromising the company's commitment to serving national and homeland security agencies, state and local public safety organizations, and private sector customers.

"Since 1998, we've continued to increase the scope of our solutions and the depth of our services," said Digital Sandbox CEO Bryan S. Ware. "After a decade of success, we're ready to reach the next level. We're confident that John will be instrumental in helping us meet our growth and value creation goals."

Throughout his career, in organizations spanning a wide spectrum of size, Malone's leadership has been a catalyst for increased performance and profitability. While serving as the Senior Vice President for Sales and Business Development at NeuStar, Malone grew that company's annual revenues from \$80 million to over \$400 million, posting growth rates in excess of 40 percent per year and fueling the #1 ranked IPO in 2005. Prior to NeuStar, Malone co-founded and was CEO of BizTelOne, a startup that doubled returns to initial investors in less than 11 months via the sale of BizTelOne to NeuStar. He has been serving Digital Sandbox as a Special Advisor to the Board for the last year.

"Clearly, John is as comfortable with startups as he is with Fortune 100 companies," noted company President Anthony F. Beverina. "Seeing ourselves as being on the verge of even greater achievement, we believe Digital Sandbox offers just the type of environment for John to step in and excel."

Malone himself is enthusiastic about the significance of his role and responsibilities at Digital Sandbox.

“In its first ten years, this company has enjoyed remarkable growth and earned genuine success,” said Malone. “We have a foundation of consistent client satisfaction, a portfolio of proven consultation and solution offerings, and a leadership team absolutely committed to achievement. I’m excited about helping Digital Sandbox realize even greater success going forward.”

Since 1998, Digital Sandbox has been at the forefront of developing analytic tools, information products, and systems for analyzing and managing risk from all hazards. Government and private sector organizations at all levels rely on the Digital Sandbox RAC to continuously optimize policy, budgetary, and operational decisions, allowing them to lower exposure, prioritize budgets, and maximize resource effectiveness. Visit Digital Sandbox on the Web at www.dsbox.com.

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